

START HERE — VEGA'S FIRST SHOOT KIT

Good morning, Jorge. Everything for today's Vega's shoot is ready. Here is what you have and the order to use it.

Dedication Is Required. Everything Counts Today.

OPEN THESE, IN THIS ORDER

1. Pocket Field Card ([Shoot-Pocket-Field-Card.pdf](#))

The one page you glance at mid-shoot. The 12 must-get shots, the run of show, your top 5 lines, your settings. Keep this open on your phone.

2. Shot Tracker ([Shoot-Tracker.html](#))

Open this in your phone's browser and tap shots off as you get them. It saves automatically and shows a progress bar. Gold items are the must-haves.

3. The full Call Sheet ([PDF/Vegas-Shoot-Call-Sheet.pdf](#))

The deep version. Every shot with lens, light, and the exact line to say. Reference it when you want detail on a specific setup. (Now includes your locked all-natural-light + bounce plan.)

THE CREATIVE + THE CRAFT (read once before you go)

4. Creative Concept, "The Glow-Up Stories" ([Creative-Concept-Glow-Up-Stories.pdf](#))

The throughline for the day. Three stories the whole shoot tells: The Transformation, The Hands That Care, We Come To You. Shoot to the story and the library hangs together.

5. The Dog Whisperer Field Guide ([Dog-Whisperer-Field-Guide.pdf](#))

How to photograph dogs like a pro: getting the ear-perk, keeping them calm, the before/after match, the 3-shot burst, safety. This is the one that makes you look the part.

HAND THIS TO THE FAMILY

6. Family Prep Sheet, English + Spanish ([Family-Prep-Sheet-EN-ES.pdf](#))

Give it to the Vega family before you shoot. What to wear, which dogs to line up, clean the van and salon, names and roles ready. Bilingual so Santiago and the family can read it in Spanish.

THE GOAL FOR TODAY

Come home with: the 3 hero images (glamour finish, the trust frame, the van arrival), 2 to 3 before/after pairs, the matched team portraits, and the real names for the website. That is a first shoot that turns the Vega's site from "our guesses" into "their real brand."

You have got this.

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